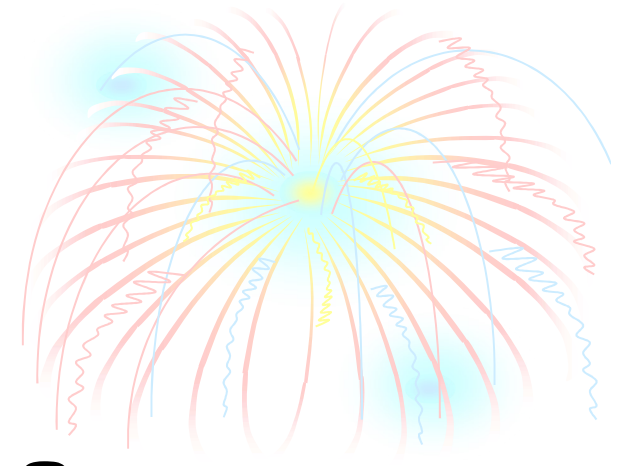


**Demonstrate Knowledge of  
the SkillsUSA Purpose,  
Motto, and Current  
Theme.**

**TN 7.2**

**SkillsUSA S-1.2**

# Purpose



- **Every organization has a purpose.**
- **The purpose of the city council is to pass laws in order to serve the city.**
- **Can you think of the purposes of other organizations?**

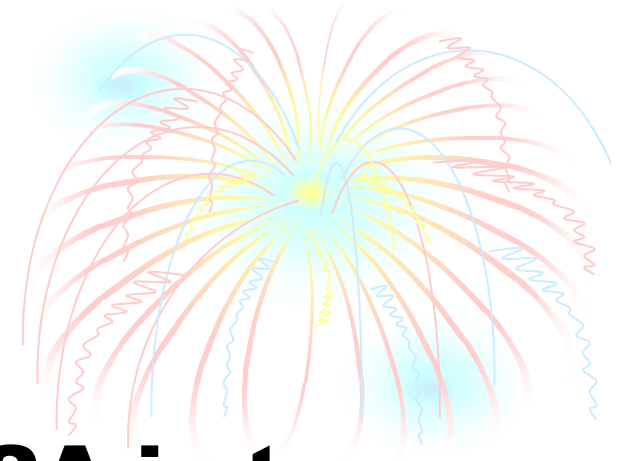
SKILLS USA  
Champions at Work<sup>®</sup>

# Purpose

- **The purpose of SkillsUSA is to prepare each member to become a leader in the world of work.**



SkillsUSA  
Champions *at* Work<sup>®</sup>



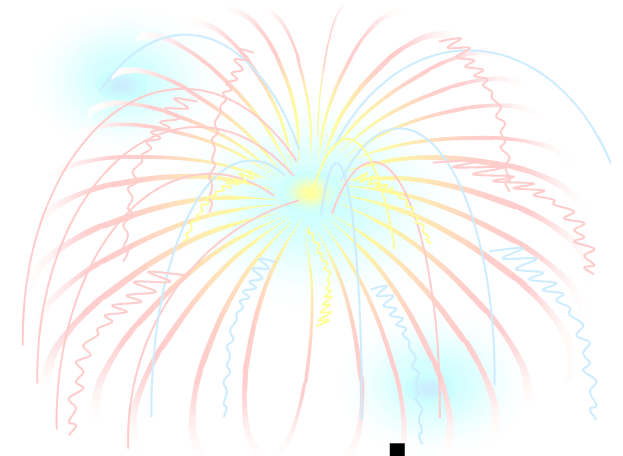
# Motto



- **A motto is a sentence, phrase, or word that indicates the purpose or character of a group of people, a company, or even a country.**

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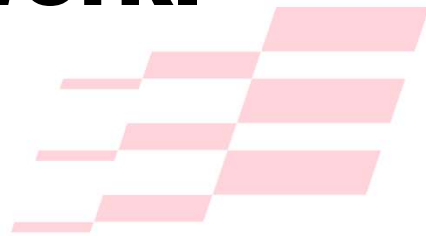


- **Reach into your pocket or purse and pull out one or two coins.**
- **Can you find the mottoes on them?**
- **Most governments, major corporations, and professional associations have a motto that reflects the basic purpose of that organization.**

**SkillsUSA**  
**Champions at Work**®

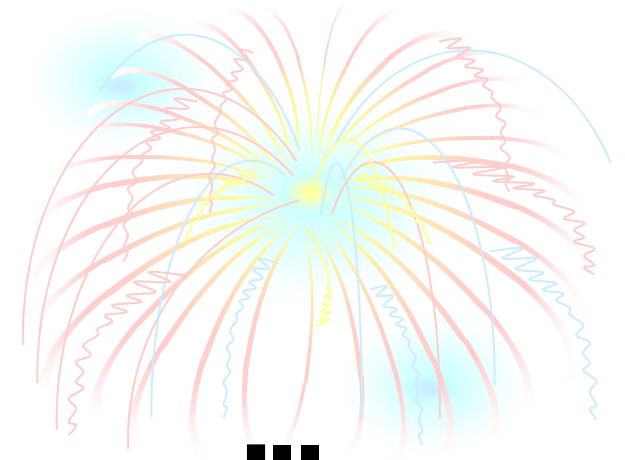
# The SkillsUSA Motto is:

- **“Preparing for Leadership in the World of Work.”**



SkillsUSA

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- **As a SkillsUSA member, you'll have opportunities to gain knowledge, skills, and attitudes that will help you become a leader in your occupation.**
- **Everything we do in SkillsUSA is based on the motto.**

**Champions at Work<sup>®</sup>**

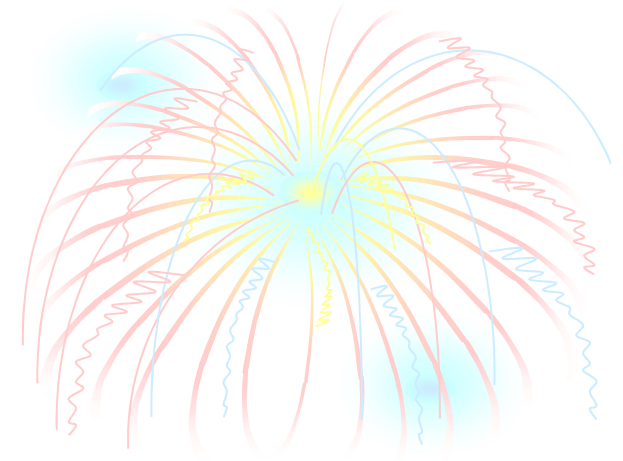
# Theme



- **A theme is a topic that can be used for short essays or speeches.**
- **Can you think of the theme of Dr. Martin Luther King's "I Have a Dream" speech?**

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- **A theme is usually changed from year to year.**
- **Each year SkillsUSA announces a theme to be used in various contests during the year, such as in the Prepared Speech and Promotional Bulletin Board competitions.**

# 2020-2021



- **The SkillsUSA theme for 2020-2021 is:**
  - **“SkillsUSA: Champions at Work, Empowered to Succeed.”**
- **The topic to be addressed by contestants in the Chapter Display, Prepared Speech and Promotional Bulletin Board contests is how our slogan, SkillsUSA: Champions at Work, relates to our national program of work in the area of Professional Development.**

