



A Balanced SkillsUSA Program of Work

TN 7.2.

SkillsUSA S-2.3.B



- **A Balanced SkillsUSA Program of Work participates in a variety of activities during the school year.**
- **There are seven areas in the SkillsUSA Program of Work, and a chapter should try to do at least one activity for each area per year.**

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Seven Areas in the SkillsUSA Program of Work



- **Professional Development**
 - **Community Service**
 - **Ways and Means**
 - **SkillsUSA Championships**
 - **Employment**
 - **Public Relations**
 - **Social Activities**
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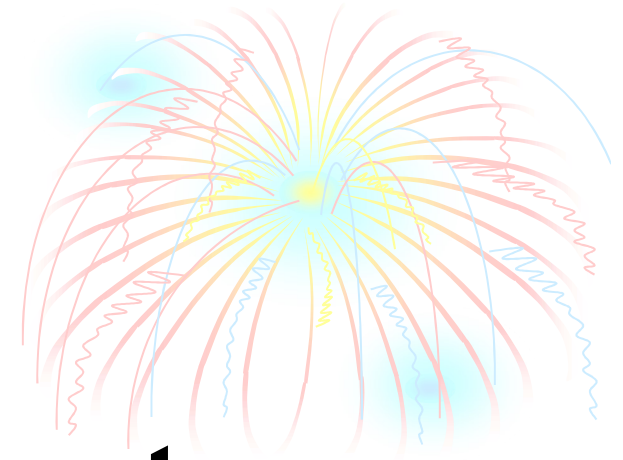


- **If a chapter devotes all its time to community service and not enough to ways and means, money will be scarce.**
- **Or, if a chapter spends all its time on social activities, the chapter members will not enjoy the benefits of helping others.**

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- **Some activities can be used for dual purposes.**
- **A chapter may hold a reception (social), but this is also a good time for public relations (invite potential SkillsUSA members and let them see how fun SkillsUSA is).**



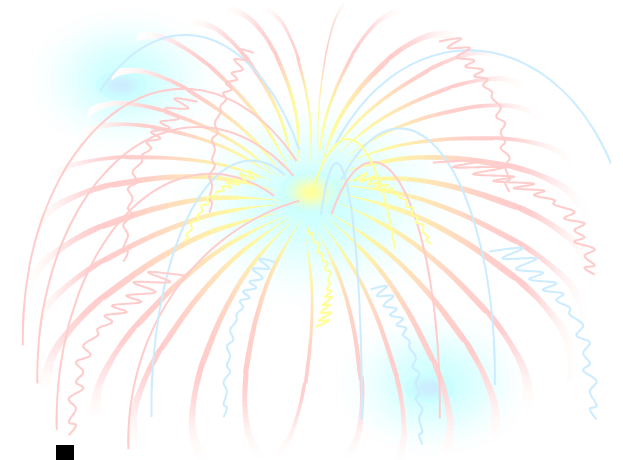
- **Following are some ideas to help your chapter have a balanced program of work. Each chapter is different.**
- **You may have some great ideas of your own already in the making.**

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Professional Development



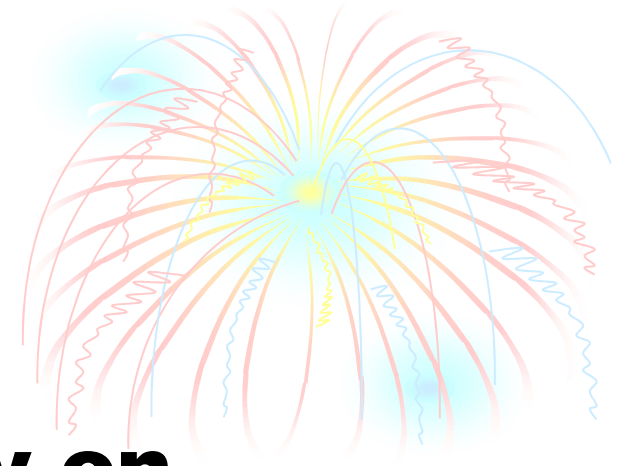
Professional Development



- **Becoming a professional involves more than skill.**
- **Be aware of the importance of labor and management in the work force.**
- **Plan a chapter project in addition to section workshops.**

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Some Ideas



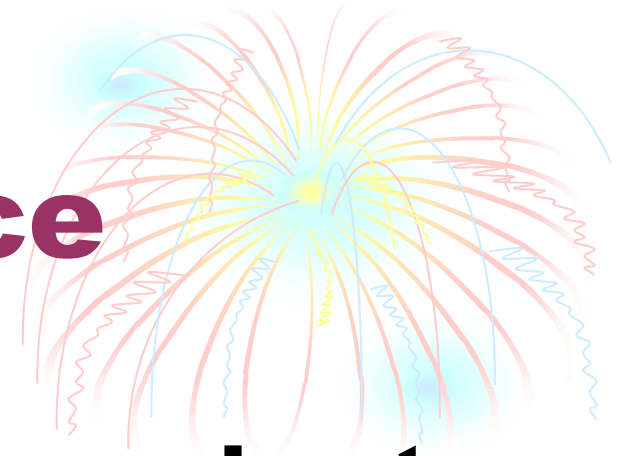
- **Hold a school assembly on SkillsUSA and CTE programs.**
- **Establish an occupational library.**
- **Attend a local government meeting.**
- **Invite guest speakers from industry.**

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Community Service

Community Service

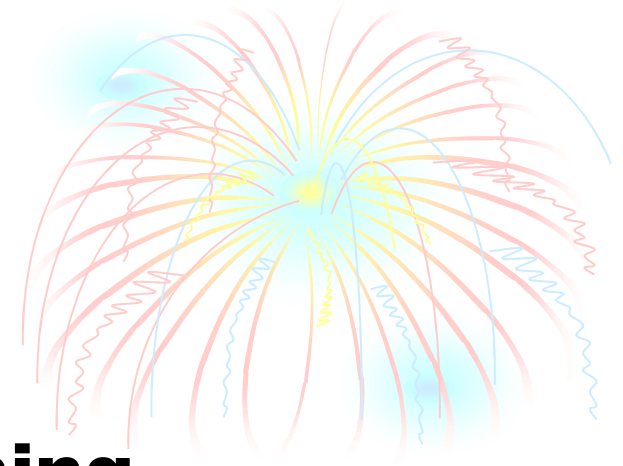


- **Let your community know about your school.**
- **Show them what students can do.**



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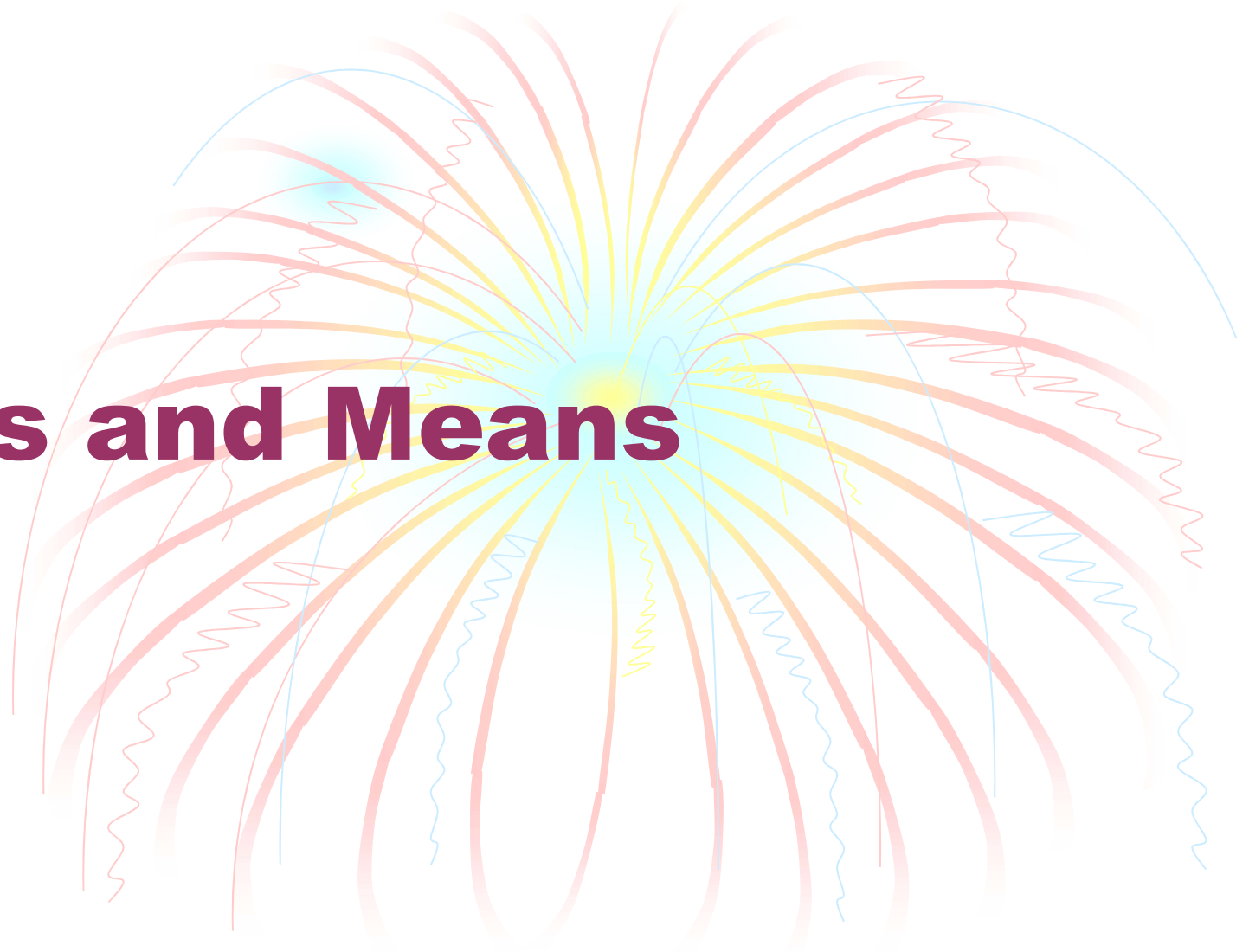
Some Ideas



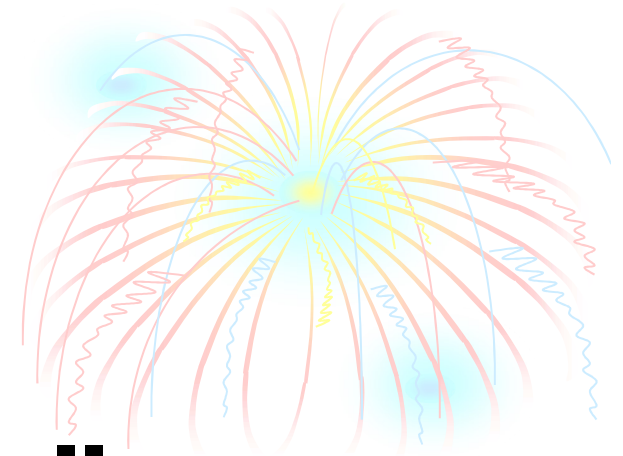
- **Promote goodwill by planning activities:**
 - **Help at a hospital or nursing home.**
 - **Adopt a grandparent or become a big sister/ big brother.**
 - **Work to get out the vote at election time.**
 - **Hold a beautification/renovation project.**
 - **Adopt a needy family at the holidays.**

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Ways and Means



Ways and Means

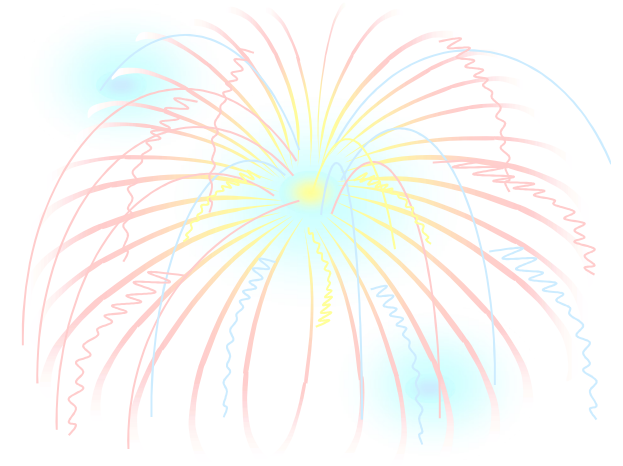


- **Fund-raising activities allow you the financial means to carry out other projects.**



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Some Ideas



- **You could:**
 - **Have a plant sale or giant rummage sale.**
 - **Hold a car wash or a bake sale.**
 - **Sell products from an approved fund raiser.**

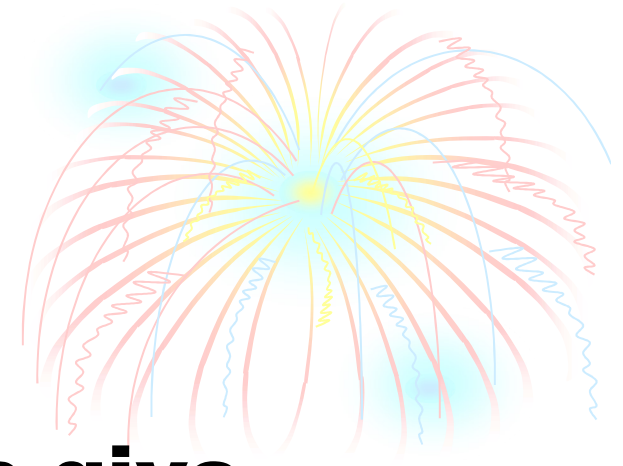
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**SkillsUSA
Championships**

SkillsUSA Championships

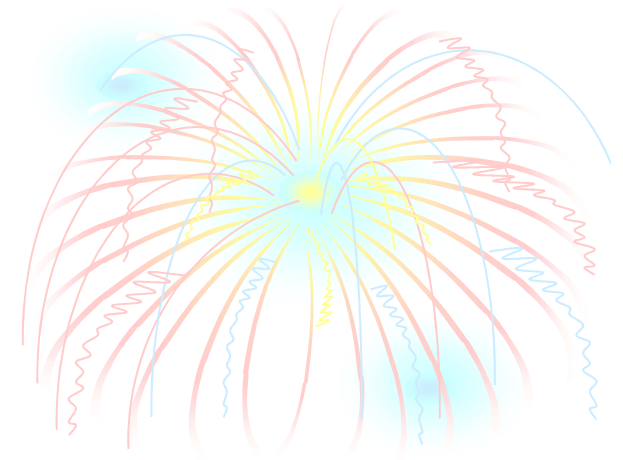


- **SkillsUSA competitions give students an opportunity to develop stronger technical skills, gain recognition and meet potential employers.**

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Some Ideas



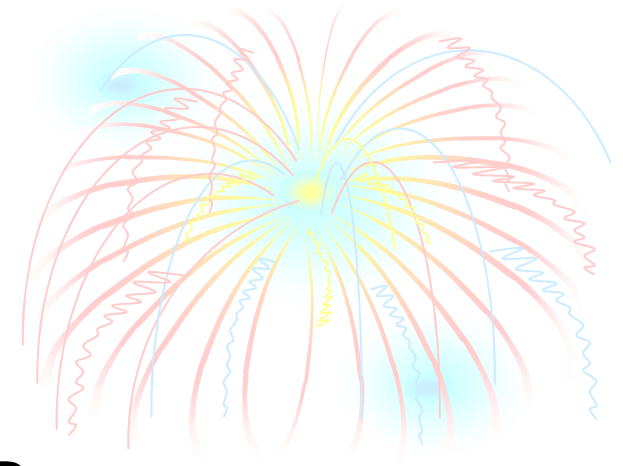
- **You could:**
 - **Invite the public to your local skill contests (industry reps can plan events, judge or donate prizes).**
 - **Develop a chapter scrapbook for the Outstanding Chapter contest.**
 - **Get local members to participate in skill or leadership competitions.**
 - **Publish contest dates and procedures.**

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Employment



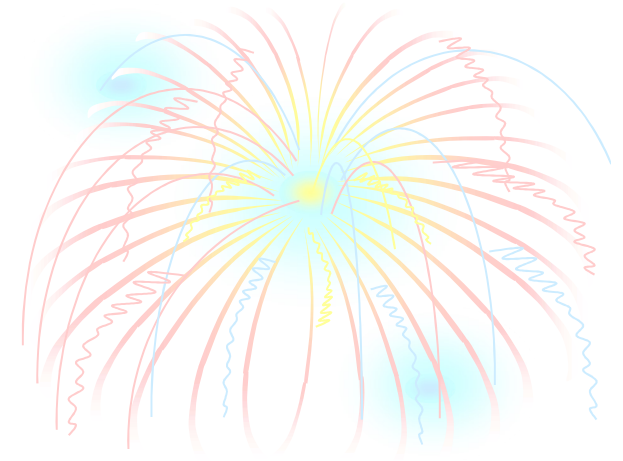
Employment



- **Increase your chapter's awareness of quality job practices and attitudes.**
- **Provide opportunities for student and employer contact.**

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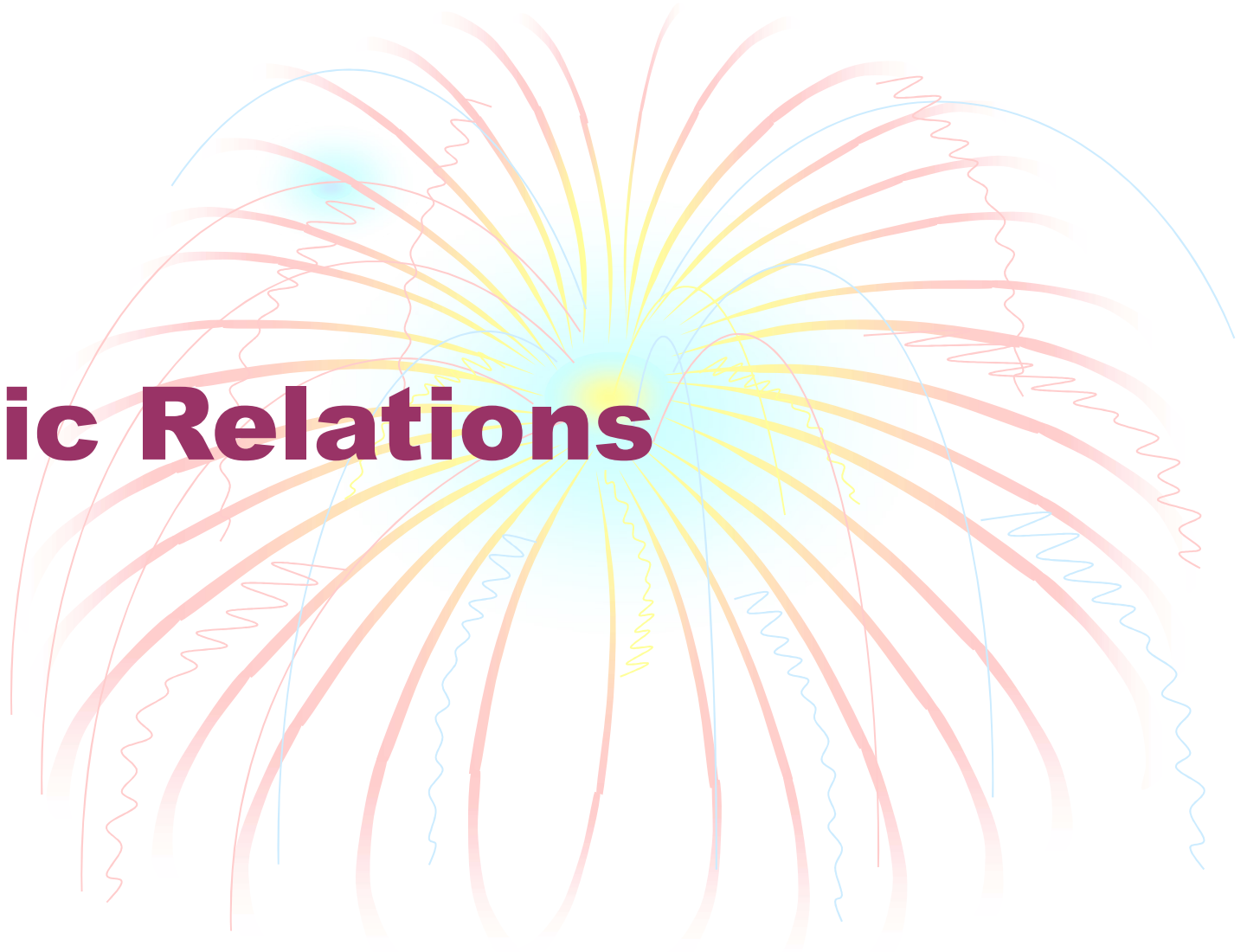
Some Ideas



- **You could:**
 - **Host a job fair.**
 - **Involve people from local business and industry in your skill competitions as judges or committee members.**
 - **Invite members of the business community to a SkillsUSA open house and tell them about the program and how they can become involved as supporters.**

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Public Relations



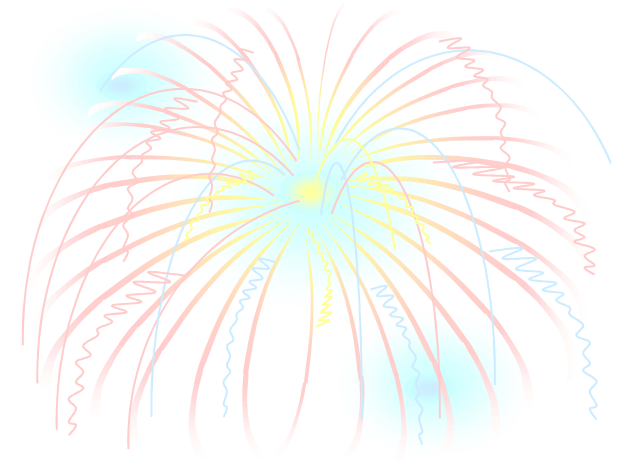
Public Relations



- **Informing the community about chapter activities and achievements means credit to you and your school.**
- **Almost every SkillsUSA activity has public relations value.**

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Some Ideas



- **You could:**
 - **Send news releases to local media.**
 - **Submit articles and photographs to local media.**
 - **Make a SkillsUSA float for a parade.**
 - **Circulate your chapter newsletter to a wider audience.**
 - **Ask for an opportunity to speak at a Chamber of Commerce, school board or other community event.**
 - **Publicize SkillsUSA on your school's bulletin board or in a hallway display case.**
 - **Conduct a membership drive.**

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Social Activities



Social Activities

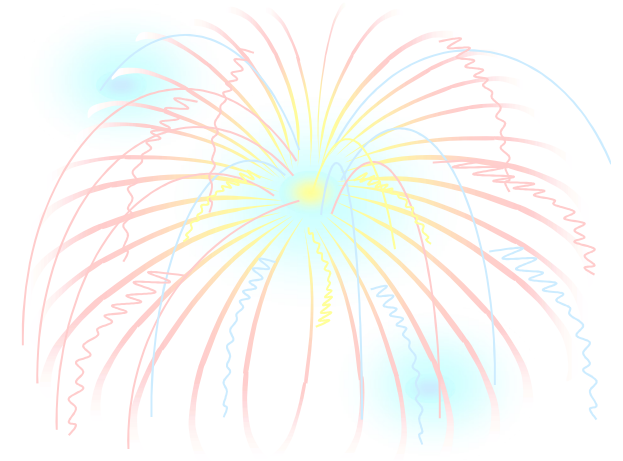


- **Get to know each other better by holding activities outside of the classroom.**



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Some Ideas



- **You could:**
 - **Sponsor a picnic or pizza party.**
 - **Stage a school talent show or play.**
 - **Sponsor a school dance.**
 - **Host a teacher appreciation reception.**
 - **Host a field day for student organizations.**

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