



Establish Short-Term Goals

TN 1.4

SkillsUSA S-1.1

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- **W. Clement Stone once said, “What the mind of a man can conceive and believe, the mind of a man can achieve.”**


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- **In other words, you can achieve just about anything you set your mind on doing.**

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- **Goal setting is important for success.**
 - **Goals provide direction in life and a way to measure your successes.**
 - **Goals can be:**
 - **Short Term.**
 - **Long Term.**

To set well-defined, achievable goals, you must:

- **Make your goals specific and reasonable.**
- **Make a list of activities that will enable you to reach your goal.**
- **Visualize what it will be like when you have reached your goals.**

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- **A good goal statement has three parts:**

- **What is going to happen.**

- **When it will happen.**

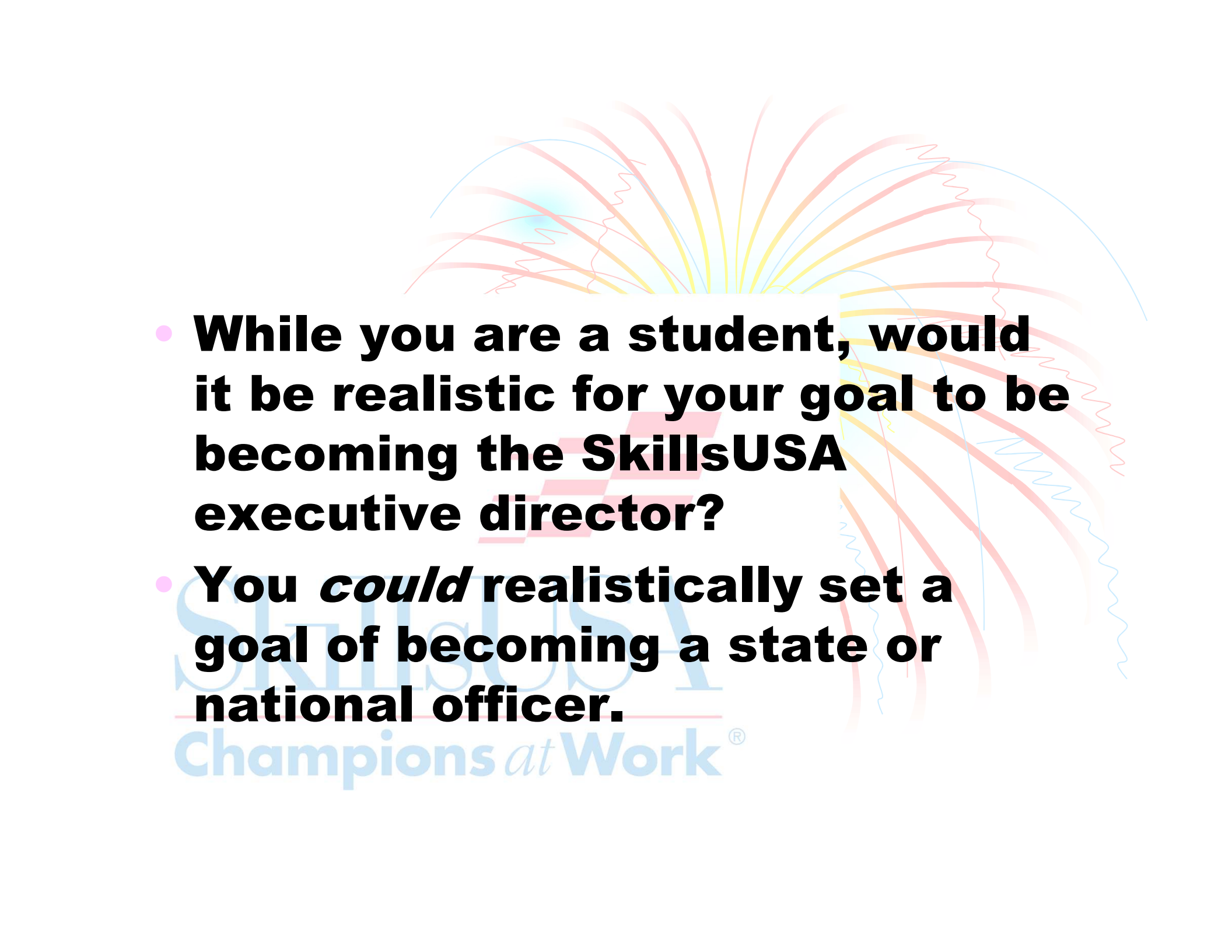
- **How it will happen.**

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- **Your goals should be reasonable and appropriate for your situation.**

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- **While you are a student, would it be realistic for your goal to be becoming the SkillsUSA executive director?**
 - **You *could* realistically set a goal of becoming a state or national officer.**

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- **When you set a your goals, make a list of activities that will enable you to reach the goal.**

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Here's an example:



- ***Goal: I want to increase our local SkillsUSA chapter membership over last year's total by conducting a membership drive.***

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Steps to help me reach the goal:

- **Talk to the local SkillsUSA advisor and include each class or section in the drive.**
- **Find out everything I can about the SkillsUSA organization and give a SkillsUSA orientation presentation to other classes.**
- **Reward the class or section with the highest percentage of membership by hosting a party.**

Short Term Goals



- **It's time to write short-term SkillsUSA goals.**
- **Write at least two personal SkillsUSA goals.**
- **Make your goals specific and realistic.**

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Personal SkillsUSA Goals



- **For example:**
 - **Run for office.**
 - **Plan a project.**
 - **Compete in a skills contest.**

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Short Term Goals



- **It's time to write short-term SkillsUSA goals.**
- **Write at least two SkillsUSA goals for your entire chapter.**
- **Make your goals specific and realistic.**


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Chapter SkillsUSA Goals



- **For example:**
 - **Increase membership.**
 - **Encourage more participation in projects.**
 - **Raise money to help fund competitive projects throughout the year.**

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- The background features a stylized illustration of fireworks exploding in shades of red, orange, yellow, and blue. Below the fireworks is a checkered flag with red and white squares. The text is overlaid on this graphic.
- **Visualize what it will be like when your chapter has reached its goals.**
 - **This will keep your goals constantly in mind.**
 - **Frequently picturing your success is a way to build belief in your goals.**

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